

Session Plan: How does risk affect business?

Logistics of the session

Title of session	How does risk affect business?
Session objective	To complete a risk assessment using a risk matrix.
	1. Identify different types of risks.
Success criteria	2. Describe how to mitigate risk.
	3. Explain how insurance can support businesses.
	PowerPoint: Business Studies – Risk and Business
Resources	PDF: Business Studies – Risk and Business
	(Print1copy per student)

Plan of activities

Activity	Description of activity	Time
Starter Fill in the gaps	The starter contains two sentences with 5 gaps that the students need to fill. The 5 words used to fill the gaps are provided at the bottom of the screen. Students should write the sentences in their books. Ask a selection of students to provide the answers to the 5 missing words.	5 mins
Success criteria #1 Types of risk	 For this activity, students are provided with 6 different examples of risks in a business. They will need to work out what type of risk each example is characterised as. The 6 types of risk are given. Students can discuss this in pairs and then write the answers in their books. You can then ask 6 different pairs of students to reveal their answers, along with a reason as to why they thought the example was for that type of risk. Ask the students what they think the difference is between internal and external risk. Once you have a few answers from the students, you can reveal the definitions which they can write in their books. The students will be asked to stand up or sit down if they think a risk is either internal or external, respectively. There are 6 example risks. 	15 mins
Success criteria #2 Mitigating risk	 Explain how risk-taking in business can be either quantifiable (can be measured) or non-quantifiable (cannot be measured). Students will be given 8 examples of risk to categorise into quantifiable and unquantifiable risk in small groups or pairs. The extension is to think of any types of insurance for the quantifiable risk. Now that students are aware of different types of risk, they will be looking at how to mitigate risk. This activity will be to create a mindmap of ideas for how to mitigate risk in business. Describe how making a plan reduces the impact of risks on business and that there are four strategies that can be used: avoidance, reduction, transference and retention. Transference refers to using insurance to cover risks. 	20 mins
Success criteria #3 How can insurance help business?	The Global Claims Review is a report examining developments in corporate insurance claims and highlighting the top causes of loss for companies and other emerging trends to watch. The first slide shows 3 facts that have been highlighted in the most recent review and show the importance of insurance for businesses. 1. The students are asked to rank the top 10 causes of loss for businesses. 2. Introduce the concept of the risk matrix which businesses use to assess risk. The likelihood and consequence are multiplied to determine the level of risk. Students are provided a worksheet to practice completing a risk assessment and discovering which insurance could be used to cover that risk. The extension for this activity is to think of other ways to mitigate the risk.	20 mins